

Drive Your Sales Today Product Pricing (3 Month Commitment)

Services:	Entrepreneur	Growing Business	Enterprise	What is Included:	PESO:
Strategic Marketing Communications Plan	✓	✓	✓	30 60 90 Day Written Plan and Editorial Calendar	Owned
Public Relations: Including Press Releases and Award Nominations	✓	✓	✓	Entrepreneur - 2 Press Releases or 2 Award Nominations (or some combination of each. For example launch of business, new website, promotion of employee, certification, etc.); Growing Business and Enterprise - 3 Press Releases with proprietary media platform distribution or 3 Award Nominations (or some combination of each) PLUS an online Press Kit in a shared drive	Owned
Media Relations	✓	✓	✓	Digital, Print, Reporter/Blogger Outreach, Television, Radio, Podcast, Identify speaking opportunities	Earned
Digital Marketing: Website Copy or Blog Posts	✓	✓	✓	3 Pages of Copy for Website (i.e. Landing/Home Page, About Us, and Product/Services = 750 words per page); with 2 rounds of edits per page; Keyword analysis for SEO-friendly natural language text. OR 1 original content blog post per month (500-750 words) content blog posts (2 blog posts for Growing Business and Enterprise)	Owned
Social Media Marketing	----	✓	✓	Sharing press releases and news on customer's social media channels, PLUS sharing on the AMM Communications network	Shared
Reputation Management	----	✓	✓	Social Media Monitoring and Positive Press Releases/Social Media Posts. Pre-planning and editorial calendar for positive press.	Shared
Crisis Communications	----	----	✓	Unlimited access to AMM Communications for crisis planning, which includes Talking Points and Media Training.	Owned
Paid Media and Online Advertising	----	----	✓	Facebook Ads, Instagram Sponsored Posts, and Google Advertising - Ad fees are responsibility of the customer. AMM Communications will create, manage, and optimize an unlimited number of online ad campaigns.	Paid
Let's Get Started Special Price (within 24-hours of receipt of email from AMM Communications)	\$5,000	\$10,000	\$15,000	Credit Cards Accepted: Visa, Mastercard, American Express, and Discover <i>Secure processing through Stripe.com</i>	
Monthly Installments (Automatic charge in the 1st of the month)	3 x \$2,000 = \$6,000	3 x \$4,000 = \$12,000	3 x \$6,000 = \$18,000		
Anytime Price (Billed upon signing agreement)	\$5,500	\$11,000	\$16,000		

Contact Us Today!

Drive your sales. Communicate better. Hire well.

Ann Marie Mayuga

Ed Mayuga

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